

A DOLLAR'S WORTH

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Everything for School Work

STILES "The Druggist"

Keeping Up With the Johnsons

Calabash was seated in his office when the phone rang.
"Hello, is this Mr. Calabash?" came the voice over the wire.
"Yes," replied Mr. Calabash. Who is this?
"This is Johnson, Johnson, Johnson and Johnson, lawyers."
"Oh, good morning, good morning good morning, good morning."

Where Providence Takes a Back Seat

Joan, five, out to tea, was puzzled when she saw the family bow their heads for grace.
"What are you doing?" she asked, "giving thanks for our daily bread," she was told. "Don't you give thanks at home, Joan?"
"No," said Joan, "we pay for our bread."

DUPLICATION

The foundation of every beverage is the water from which it is made. That is why no other beverage has the true full flavor of CALGARY DRY. A spring of crystal clear mountain water was tapped to furnish the medium for expressing this delicate blending of quality ingredients.



Calgary
Brewing and
Malt Co., Ltd.

Local Newslets

Judge Macdonald, of Calgary, will be in Bassano Tuesday, Sept. 24, to hold district court. There are ten applications for naturalization to be heard.

Mr. and Mrs. A. F. MacCallum and children, of Gleichen, were in Bassano last Sunday and Monday for the tennis tournament.

Miss Irene Johnston was a visitor in Calgary last week-end.

The town public works department dragged the main street on Thursday, after the rain, to smooth off the surface which had worked up into ridges.

Miss Mary Cathro came down from Standard last Saturday to play in the labor day tennis tournament.

Mr. McKenzie, of High River, is visiting in Bassano for a few days this week with L. Y. Birnie.

Miss Violet King was home from Calgary over the week-end.

Mr. and Mrs. O. Fraser, of Calgary, were guests in Bassano last week-end at the home of their daughter, Mrs. L. E. Newby.

Gay Foster is giving the front of the pool hall a fresh coat of paint.

The horse sale in Bassano today has attracted a number of buyers from outside points.

Miss Muriel Simpson, who has been nursing in Calgary for the past few months, is home again.

There was no Wednesday half-holiday this week, there being a holiday on Monday, Labor Day. Now that the amendment to the by-law is passed, the Wednesday half-holiday will be observed every week excepting in those weeks when another holiday occurs.

The shooting season for ducks and geese opens next Tuesday, Sept. 15, at 12 o'clock noon. Local sportsmen are preparing to get in a good hunt the first day.

Miss Amelia Gronberg, who has been visiting at her home in Camrose for the past month, returned to Bassano, today, Thursday.

A fairly good-sized crowd attended the tennis club dance last Monday evening, Sept. 13. Members of the Brooks and Gleichen tennis clubs, who competed in the tournament, were guests of the Bassano Tennis Club.

The Women's Institute will hold a whist drive and dance in the Masonic Community Hall next Friday evening, Sept. 18. A quilt is to be given away to the holder of the lucky number. The W. I. is raising money for local sunshine work, and their endeavor deserves the support of everybody.

Clarence Brodie is a patient in the Bassano Hospital. He was operated on today, Thursday.

A tea will be held at the home of Mrs. C. Powell on Wednesday afternoon, Sept. 16, from 3 to 7 o'clock, under the auspices of the Latham Community Club.

A number of young folks took in a most enjoyable lawn dance given at the home of Mr. and Mrs. F. Pragnell, last Saturday evening, Sept. 5.

Bill Wheeler, formerly in the employ of the Royal Bank here was in town last week-end.

The complete course of high school studies, including grade 12, commenced in Bassano school last Tuesday. Miss Danlop, of Stettler, is assisting the principal with the high school work.

"An Irish Acquittal" said the Clerk of the Court to the foreman of an Irish jury.

"My Lord," was the reply, "de find the man who stole the horse not guilty."

READY CASH FOR THE FARMER

The man who milks cows and sells cream is the man who has spare cash these days. Every day his cows give a product that he turns into ready cash.

Even one cow, well bred and a good milker will return a profit in spite of the low prevailing price of cream.

Let us handle your cream shipments. We give accurate weight and accurate grading.

BASSANO CREAMERY

Here's How You Can Save Money

Take advantage of the special subscription offer given by

The Bassano Mail

We will accept a cash grain ticket for

3 Bushels of Wheat

as full payment for

One Year's Subscription

Wheat may be No. 1, No. 2, or No. 3 Northern, delivered to any elevator.

This offer is good for both new and renewal subscriptions.

It also holds good for those who are some time in arrears.

Retroactive Plan

We are making this special offer retroactive. Those who have already paid the regular subscription rate of \$2.00 a year will receive the benefit of the reduced rate if their subscription was paid since July 1, 1931.

ECONOMY GROCERIA

Phone 95

ONE PRICE TO ALL

Just as careful attention is given to phone orders as though you came in the store and chose for yourself. We aim to please, no matter how small the order may be.

Shop the Economy way and Save.

Heinz Tomato Soup, large, 2 lbs.35	Stunkist Oranges, per doz.25
Spaghetti, 2 pkts.25	Stunkist Oranges, per doz.25
Quaker China Cuts, pkt.35	Washday Apples, 4 lbs.25
Pancake Flour, 2 1/2 lb. bag37	Cabbage, nice size head15
Sliced Peaches, 2 lb. tin30	Green Peppers, per lb.30
Royal Crown Soap, per cart.29	Red Peppers, per lb.40
Lima Beans, per lb.17	Pickling Onions, per lb.25
Skim Milk Cheese, 2 1/2 lb. box45		
Bakewell, 2 lb. tin30		
Rice, No. 1, 3 lbs.25		
Raspberry Jam, 4 lb. tin45		
Ripe Olives, 2 lb. tin40		
Maple Syrup, quart bottle55		
Coffee, fresh ground, per lb.30		

PRESERVING FRUIT

Do not leave your canning too long now. We are advised that present prices will be the lowest on all the later fruits.

Italian Prunes, Hyslop Crab Apples, Green Tomatoes, French Peas, Peaches.

FRESH FRUITS AND VEGETABLES TOBACCOES — SCHOOL SUPPLIES

We deliver the goods four times a day.

P. L. UNSWORTH, manager

???

How is your BATTERY?
your OIL?
your TIRES?

When in need of auto service you will find ours is unexcelled



GASOLINE — OIL — TIRES
CARS WASHED — BATTERIES REPAIRED

Bassano Service Station

A. P. PIERSON, proprietor

Telephone 89



One Way To Save Gas

Tests, made with cars in the lower price group to determine the amount of gasoline waste caused by old spark plugs, disclose that from 1 and a half to 2 pints of gasoline an hour are wasted. One of the tests showed that an average of 18.5 miles per gallon is obtained with new plugs as against 16.75 miles per gallon with spark plugs that had been in operation a little more than 10,000 miles.

Business Is Business

The manager of an automotive store office in Montreal is telling a funny one. One of the dealers in the metropolis was selling a car to a young man who was about to be married. Just a week before the day set for the ceremony a difference of opinion between the young couple developed and the wedding was called off indefinitely. The disappointed bridegroom felt that under the circumstances he had no immediate use for an automobile, and at the same time he felt very badly about invested money in a new blue suit, a wing collar and a white necktie. Originally the automobile dealer had no interest in the bridegroom's sartorial investment but he did want to sell the car and in order finally to clinch the deal he took in trade the blue suit, wing collar and white necktie at a respectable valuation.

Cars Have New Radiance

Even the little sardine of this deep, deep sea, has contributed his bit to the rainbow of brilliant colors to be seen in recent car models. The particular contribution of the sardine and his larger brothers and sisters of the briny ocean, is to be

seen at the autumn motor shows, where for the first time, some of the cars were finished with paint partly composed of "Pearl Essence." A McLaughlin-Buick "96" Coupe, McLaughlin-Buick "94" Roadster, and one Oldsmobile model—all three of them in General Motors displays, were literally shining examples of the sardine's contribution to the motor industry, for the sardine and the herring and the oyster fisheries have all contributed to the paint jobs.

Pearl Essence is just what its name indicates. It is the same material that is used in the making of pearls. It is not, however, an imitation substance. It is actually the silvery material which gives the opalescent appearance to the skins and scales of fish. This substance known as Guano, after being worked up into paint, causes a curious transformation when applied to body finishes of the usual kind. When applied to glass it converts it into gunmetal or even to a greenish silver finish. When applied to maroon, it produces a glowing copper finish. Engineers describe the sheen of Pearl Essence as "a play of colors, double-reflected, refracted and polarized." However this may be, the finish is certainly novel enough to attract considerable attention.

FOR SALE—Photograph records: 24 Brunswick, 19 Columbia, and 18 Victor; 25 cents each. Mrs. S. Leonard, Bassano.

FOR SALE—Cucumbers, 10c per doz. Each basket; state size in inches. L. L. Trimmer, Duchess.

Victoria Shoes

A fine kid tie, black only; arch support; also in stylish stout models; widths C to F, assuring you foot comfort; rubber heel; price \$8.50

Striped Flannelette

Suitable for children's night gowns; good weight; fast colors; price 3 yards for \$1.00

Men's Bib Overalls

Strong blue denim with snap loss pockets; special \$1.75

Cotton Bed Sheets

Hemmed, ready to use; double bed size; fine even thread; special 99c each

Dress Flannel

For children's dresses; 32 inches wide; plain colors; price 85c a yard

Ladies' Rayon Bloomers

Fine quality; colors pink and yellow only; special price 79c

Pillow Slips

Plain hemmed cotton slips of good quality 45c each

GROCERIES

SPECIAL — 1 tin Strawberry, 1 tin Raspberries, 1 tin Loganberries, 1 tin Plums; all finest quality for .95
PURE JAM Gooseberry, 4 lb. tin69
QUAKER CRACKLES, per pkg. 15
COFFEE, very good 3 lbs. for 1.00
SPECIAL — Free, 1 box Palm Olive Beads with 3 cakes Palm Olive Soap25
SOAP FLAKES, Calumet, 3 lb. bag50
OLD DUTCH CLEANSER, 2 tins25
WILSON'S FLY PADS, per pkg. 10
LARD, special, 10 lb. pail \$1.25
TEA, Our Special Broken Orange Pekoe; per lb. 50
ORANGES, 3 doz. for 1.00
BANANAS, Saturday special per lb. 10
CANNING FRUITS — Italian Prunes, Peaches, Crab Apples, Pears, Ripe Tomatoes, Grapes, Cantaloupe.

James Johnston

"THE QUALITY STORE"

Crowfoot News

CROWFOOT, Sept. 10.—Harvesting operations were help up on Tuesday on account of the rain. There is only a few days more cutting to do in this vicinity. The yield is very small this year; some are getting only a little feed. Yields are running from two to seven bushels, per acre.
Mr. and Mrs. Wm. Martin and family of Calgary, spent the weekend with Mr. and Mrs. Chas. Rodbourne.
Mrs. J. H. Brewer, of Calgary, is

visiting in this vicinity.
Howard Lamm played for the dance in Duchesne last Friday night. Mr. and Mrs. Max Gamble and family of Coalgates, were Sunday visitors at the home of Mr. and Mrs. E. W. Campbell.
Mr. Martin and Gordon Jones were Bassano visitors on Tuesday. Mr. and Mrs. E. A. Brookes were Saturday afternoon visitors at the home of Mr. and Mrs. C. A. Guyatt.
Mrs. F. L. Walker spent Friday with Mrs. Haffelbecker.
Mr. and Mrs. Lars Jensen and family were visitors at the home of Mr. and Mrs. A. K. Hansen.

THE BASSANO FLOUR MILL

Bringing in your wheat to be ground into flour
Grinding Charge 30 c a bushel
You get all the grounds

No waiting—we weigh in your wheat and give you flour and grounds in exchange at once, or you may wait and get your own wheat ground.

Flour, 100 lbs. \$1.75
Bran, 100 lbs.70
Shorts, 100 lbs.80

5 cents less on these prices if you supply your own sacks

WE ALSO SUPPLY SEVERAL KINDS OF
BREAKFAST FOODS
THE BASSANO FLOUR MILL
F. CARSTENSEN
proprietor

AUTO REPAIR



We are specialists in auto repair work, and we guarantee the job.
We overhaul all makes of cars
GASOLINE OIL TIRES
PHONE 90 FOR SERVICE
SAMBROOKE'S GARAGE

Duchess News

DOCHESNE, Sept. 8.—The Woodward family are moving to Vulcan where Mr. Woodward will manage the Red and White store, opened by M. Purcell there.

The Ladies Aid met at the home of Mr. Lake, Thursday, afternoon. Mrs. Brown served a delicious lunch to 15 ladies. The next meeting will be held in the church basement.

Mr. and Mrs. Curtis have moved to Millcroft.
Mr. and Mrs. C. D. Pierce have rented the Pool elevator house.
The school had a holiday on Thursday and nearly all the children attended the Air circus in Brooks.

The Canadian Forestry had their tree planting car here on Thursday.

GEM NEWS

(continued from page 1)
rendered some beautiful piano selections, on Friday evening at the school fair dance.

Several members of the community attended the Bassano talk on Friday and Saturday to hear John McCormack sing in his latest picture "Song of my heart."

G. Fryberger and nephew, Allan, who have been enjoying a holiday with friends and relatives in Glen and district returned recently to their home in Montana, U. S.

P. and Bert Keeling with J. Dodd and C. Vliet returned a few days ago from their trip to the Peace River district, and report having had a wonderful time. Mr. Dodd, has leased or purchased land in that district and is preparing to leave before winter comes.

Mrs. Williamson left on Sunday evening for Hardisty, where she will join Mr. Williamson till the construction contract is finished.

A very pleasant party which was enjoyed by a large number of young Gem people, was recently given by Mrs. Caldwell, when she entertained for Miss Elsie Vliet, who is enjoying a holiday here with her brother and sister C. Vliet and Mrs. J. Royer.

Fletcher Williamson entertained a large number of friends on a recent Saturday evening. G. Fryberger and Allan were supper guests, for the evening party, which was spent with music, games, and dancing.

THE PICTURES

"Let's Go Native"—a talkie conception which is billed at the Orpheum Theatre, to-day, Thursday; and which will be run also Friday and Saturday, September 11 and 12, is a frisky, frivolous farce with music.

Jack Oakie and Jeanette MacDonald star in this hilarious comedy of two New Yorkers who board ship bound for the south seas, are shipwrecked on a tropical isle, and here they have many exciting and humorous adventures with the beautiful native girls. The whole picture is packed with fun, frolic, love, song, and excitement.

"New York Nights" coming Monday and Tuesday next week. A romance of the stage and night clubs, "Strangers May Kiss" is the feature picture Thursday, Friday, and Saturday next week.

DON'T FORGET

THE
Flying Circus and Frolic
— A T —
BASSANO
— O N —

FRIDAY SEPT. 18
Mrs. Vi Palmer
IN
PARACHUTE
JUMP

PASSENGERS CHARGED

\$2.50 and \$1.50

No Admission Charged

Jimmie Donaldson is away on his holidays. He is now visiting in Blackie with Mr. and Mrs. O. H. O'Keefe.

KNOX PRESBYTERIAN CHURCH

The Church Where Everybody Feels at Home
Rev. P. C. McGee, minister
Sunday, Sept. 13, 1931
11 a.m.—Sunday School.
2:00 p.m.—There will be no Service at Laitham Sunday.
7:00 p.m.—Evening Worship; an inspiring and helpful Service.
Everybody Welcome

Household Department

The time is here when the busy housewife must take stock and anticipate her household requirements for the coming winter.

Wool Blankets, Flette Blankets, Comforters, etc., are considerably lower in price this year. Now is a good time to buy.

English Wool Blankets - \$10.00 a pair

White, with blue border; guaranteed quality; weight 8 lbs.; special price \$10.00 a pair

English Wool Blankets - \$9.50 a pair

White with blue border; guaranteed to give long and satisfactory service; weight 7 pounds; special price \$9.50 a pair



Vienna Finish Single Blanket - \$4.75

The new Vienna Finish Single Blanket; comes in shades of blue, green, pink, lavender, with white borders; size 60 x 80.

Flannelette Blankets - \$3.25 a pr.

Of best quality, in white or grey, with colored border; 12—4 size.

Flannelette Blankets - \$2.95 a pair

Size 11—4, in grey or white, with colored border; special price \$2.95 a pair

Pillows - \$1.95 a pair

Floral ticking of good quality; feather filled; size 16 x 24; special price \$1.95 a pair

Rayon Bedspreads - \$4.95, \$5.95, and \$6.95

Large bed size, in colors gold, blue, and pink; priced at \$4.95, \$5.95, and \$6.95 each

Special Harvester Blankets - \$1.95 a pair

Full size double blankets; special price \$1.95 a pair

MEN'S and BOYS' WEAR STORE

OLD CLOTHES

They won't last forever, and you can't go without clothes. Some things one may cut out, but warm, comfortable wearing apparel is essential for all. Here is the opportunity we have been waiting for to supply your winter needs at lower prices than you have known for many years.

Men's Heavy Pure Wool Mackinaws - \$9.95

Leather lined throughout, including sleeves; warm and serviceable; special price \$9.95

Men's Heavy Pure Wool Mackinaws - \$5.95

Well made, strongly stitched, unlined; special price \$5.95

Checked Tweed Windbreakers - \$2.50

Boys' and youths' all wool checked tweed windbreakers, with knit wool hand; special price \$2.50

Men's Jumbo Knit Sweater Coats - \$3.95

Heavy pure wool jumbo knit, in plain brown and camel shades; wonderful value, \$3.95

Men's All Wool Flannel Shirts

Special Value - \$1.50 each

In plain grey and brown color; coat style; two pockets; well made garments; special value \$1.50

Stanfield's Red Label Heavy Pure Wool Combinations - \$3.50

Every garment guaranteed; new price \$3.50

Men's Range Rider Pant Overalls - \$1.95 a pair

New guaranteed 9 oz. weight garments; give wonderful wear and entire satisfaction; price \$1.95 a pair



Good Food Values in our Grocery Dept.

RICE, best quality Jap Rice; 5 lbs.47	CLOTHES PINS Strong spring pins, 3 doz. in box 2 boxes .35
BEANS Ontario, hand picked; splendid cookers 5 lbs.27	A. G. EXTRACTS pure Vanilla; 4 oz. bottle39; 2 oz. bot. .21
TAPIOCA Milk White Tapioca; 3 lbs.27	A. G. SPICES pure ground spices, assorted 3 pkts.25
CEREALS Shredded Wheat; 3 pkts.37	CORONA COFFEE Fresh shipment, ground or bean; per lb 1.25
WAX PAPER Cut Rite, double waxed per pkt.15	3 lbs. 1.25
COCOANUT Baker's, snow-drift, fresh and moist, per lb27	A. G. TEA Economy blend Broken Pekoe; per lb45
HONEY Pure clover honey; 5 lb tin79	3 lbs. 1.25
	SOAP 5 bars P. & G. White Naphtha, 1 pkg. Chipso, 1 pkg. Palm Olive Beads, all for55

Fruits and Vegetables

Peaches and Prunes are at their best now for quality, and indications are that prices will not be lower. We recommend preserving these now.
Hyslop Crabs are coming along now, and for jelly purposes should be done as soon as possible.

McKEE'S STORES

Telephone 9 "Always at Your Service" P. O. Drawer 345